

Healthy Food

Jane García, La Clínica's CEO Visits the White House



First Lady Michelle Obama announced the launch of the California FreshWorks Fund, an innovative healthy food financing project of The California Endowment. This initiative is a \$200 million public-private partnership loan fund created to increase access to healthy, affordable food in underserved communities, increase economic development, and inspire innovation in healthy food retailing. The First Lady celebrated the launch of the fund by inviting partners to the White House for a healthy foods summit with corporate and industry leaders, including Jane García, La Clínica's CEO.

Studies show that providing Californians with access to healthy food at adequate prices is a key factor to transforming food choice habits. "For low-income people and communities of color, who face disproportionately high rates of obesity, diabetes, heart disease and other chronic diseases — this lack of access is even more critical. To truly make an impact in improving the health and wellness of our communities, every family needs to have access to healthy food. Families can't buy healthy foods that aren't available," said Jane García.

The California FreshWorks Fund (CAFWF) will work directly with grocers (produce merchants) on developing new sites to sell nutritious foods. New stores are planned to open in underserved communities and expected to create approximately 6,000 jobs in California. The fund will provide a combination of loans and grants to grocers and distributors to help overcome the high cost of entering areas where people do not have easy access to healthy, fresh foods. The CAFWF is a groundbreaking collaboration between philanthropists, grocers, the banking industry, the investment community, state and local government, community based organizations and the health care sector.

"...every family needs to have access to healthy food."

— Jane García, CEO of La Clínica



Message from the Chief Executive Officer



Jane García, La Clínica's CEO

As we celebrate 40 years of service, La Clínica's vision to provide health care to underserved communities continues to be our top priority. I am happy to announce that we have a clinic in Oakley expected to open in November of 2011. It has been a long process, but with the help of our many partners, we will be opening a 20 hour per week satellite medical

clinic with a capacity to increase access to primary care for the uninsured in East Contra Costa County.

The clinic will serve approximately 1,144 patients in the first year and will provide high quality primary medical care services for families, health education and social services. In the second year, we hope to offer pre-natal care and referral services. The facility will have one provider and one medical assistant, along with several clinical staff. We hope to expand the operation to 40 hours a week within a year and have three full-time health care providers committed to that expansion.

Since the early 1990s, Contra Costa County has drastically increased in population; over one third of this population growth occurred in East Contra Costa County alone. The health care infrastructure in East Contra Costa County has not evolved to meet the needs of the diverse and increasingly disadvantaged population. With the rising number of uninsured residents, decreasing number of Medi-Cal providers and the lack of bilingual, culturally competent providers, many residents in East Contra Costa County are left without access to basic health care services. Many residents who lack primary care services resort to emergency rooms at nearby hospitals as a medical home.

Additionally, public transportation options in the area are severely limited, creating a barrier for residents attempting to seek health care outside of their area.

After conducting a community needs assessment two years ago, La Clínica was approached by the Contra Costa Interfaith Supporting Community Organizations, the City of Oakley, Kaiser Permanente, John Muir/Mt. Diablo Medical Center, and Sutter Delta Medical Center about expanding health care services to residents in East Contra Costa County. Our own assessment confirmed that East Contra Costa County is an area where many residents lack access to primary care services.

Our goal at La Clínica is to provide a comprehensive clinic where patients have access to a variety of services. We strive to provide a continuum of quality health care services that promote the community's wellness and access to preventive, primary, and specialty care. I am thrilled to finally bring these critical services to the residents of East Contra Costa County!



The Oakley Clinic is expected to open in November 2011.

“It has been a long process, but with the help of our many partners, we will be opening a 20 hour per week satellite medical clinic... for the uninsured in East Contra Costa County.”

Mission Statement

To improve the quality of life of the diverse communities we serve by providing culturally appropriate, high quality, and accessible health care for all.

La Clínica's 40th Anniversary Celebration

All That Jazz (& Sushi!) Event Raises Record-breaking Money!

La Clínica's 40th Anniversary Celebration at All That Jazz (& Sushi!) netted a record-breaking \$174,000! Over 300 guests attended the high profile event and indulged in gourmet sushi rolls, sizzling appetizers, and an unforgettable performance by Pacific Mambo Orchestra. Guests enjoyed the warm, festive atmosphere at this sold-out event, while sampling the food and complimentary open bar.

Donors and supporters of La Clínica entered the jazz club where they were welcomed by La Clínica's Board Member, Paul Swenson. The many sponsors were acknowledged and thanked for their support. Shortly thereafter, the auctioneer kicked-off the live auction and the energetic crowd began to bid on selected items. Auction items included exclusive paradise getaways to Cancun, an adventure package to Orlando, Florida, a Marin Escape with a sunset sail on the bay and whale watching, a week in Lake Tahoe, and much more!

Jane García, La Clínica's CEO, spoke after a short video that highlighted La Clínica's growth over the past 40 years and La Clínica's vision for the future: Ensuring Another 40 Years of Success! In looking to the future, La Clínica will continue to identify and respond to communities in need of health care services. The funds raised at All That Jazz (& Sushi!) supported the La Clínica Monument Capital Expansion Project.

We thank our sponsors, table patrons, individual donors, partners, volunteers and friends of La Clínica for their generous and continued partnerships over the past 40 years! With your support, we will be able to provide the Contra Costa community with affordable and high quality health care services for years to come! The donations raised in the fund-the-need portion of the event will be matched by the John Muir/Mt. Diablo Community Health Fund!

Sponsors:

John Muir Health, Kaiser Permanente, Union Bank, Natixis Global Associates, UnitedHealthcare, Wells Fargo, McKesson Foundation, Alta Bates Summit Medical Center, California HealthCare Foundation, Delta Dental, Hanson Bridgett LLP and Sutter Health.



(Top) Sake Ceremony
(Above and right)
Celebrants at the 2011 All That Jazz event.



Paul Swenson,
La Clínica's
Board Member





La Clínica de La Raza, Inc.
P.O. Box 22210
Oakland, CA 94623-2210
tel: 510-535-4000
fax: 510-535-4189
www.laclinica.org

NON-PROFIT ORG
U.S. POSTAGE
PAID
OAKLAND, CA
PERMIT NO. 651

Address Service Requested

NEWSLETTER STAFF

Editor in Chief:

Yanet Luna

Editors:

Andrew Bowles
Mimi Chi
Amy DeBower

San Francisco Business Times Awards Jane García Community Impact Award!



The San Francisco Business Times awarded Jane García, La Clínica's CEO, the Healthcare Heroes Individual Award in the category of Community Impact!

Under her leadership, La Clínica has grown from a \$3 million organization with three sites in Oakland to an \$82 million agency with 26 clinics in Alameda, Contra Costa and Solano Counties. La Clínica provides critical health care services to over 68,000 patients in the East Bay. Ms. García has been

at the forefront of health care for three decades and has worked to improve the health of the patients in the East Bay.

Over the last 10 years, La Clínica has grown significantly and has expanded its services to Contra Costa and Solano counties, filling the gap in health care in those communities. The growth has been possible thanks to the strong community partnerships that La Clínica has cultivated over the years, the support of donors and through the tireless leadership of Ms. García. She has a strong vision, commitment, and dedication to helping more people gain access to health care.

"I am honored to receive recognition on behalf of La Clínica and will continue to strive to create access to health care for communities in need."

— Jane García, La Clínica's CEO