

updates

La Clínica Profile: George A. Pugh, MD

La Clínica's Long time Partner, Donor and Friend



What is your connection to La Clínica?

About 30 years ago, my wife graduated with a Masters in Public Health from UC Berkeley. She worked at La Clínica for a short period of time. In 1983, I started working with La Clínica as an Orthopaedic Specialist, seeing patients who were in need of specialty care. I have been working with La Clínica's patients since and it's been a true pleasure!

What do you like most about working with La Clínica's staff and patients?

La Clínica has efficient staff that delivers unbelievable patient care. Whatever language the patient speaks, La Clínica will have someone who speaks that language. La Clínica's doctors and staff are very helpful and easy to work with. They do an excellent job of taking care of their patients. If I have a problem, La Clínica takes care of it. It's been a pretty successful intervention and a great option for the working poor who simply do not have the funds to pay for their surgery.

Why do you give to La Clínica?

When I give money, I want to make sure that the money I give makes a difference. It's important that the place I choose to give has low overhead costs. At La Clínica, I know that my contribution is maximized and that it benefits patients directly.

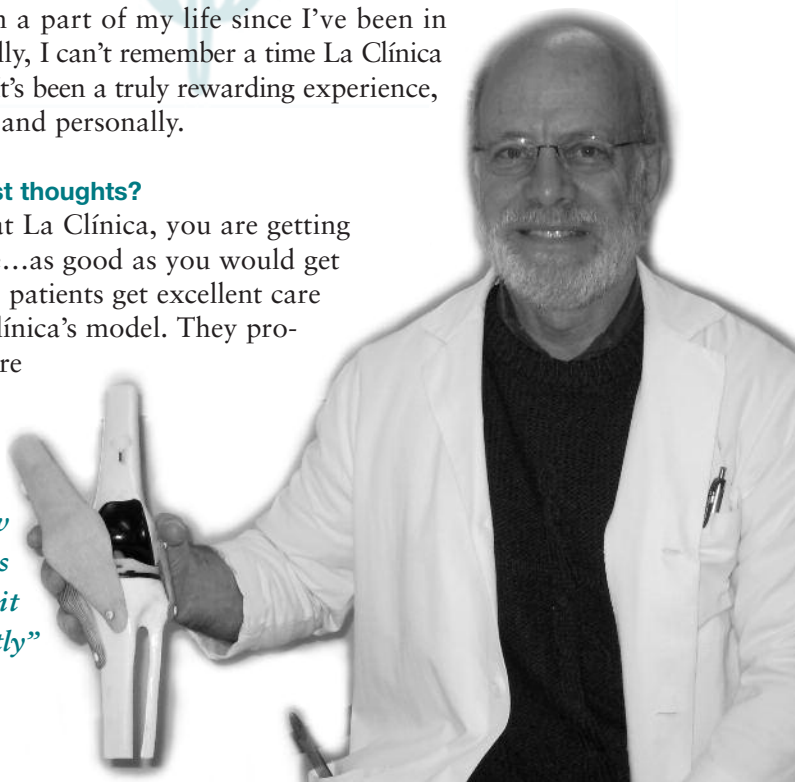
What is unique about La Clínica?

La Clínica plays a critical role in the health care system. They provide primary care to those that need it most. La Clínica is also trusted in the community. It's important to have a place where patients feel safe and a place that is trusted. It's exciting to witness and be a part of La Clínica's growth. It's remarkable that regardless of their growth, La Clínica has not lost its family culture. La Clínica has been a part of my life since I've been in practice. And actually, I can't remember a time La Clínica was not in my life. It's been a truly rewarding experience, both professionally and personally.

Do you have any last thoughts?

If you're a patient at La Clínica, you are getting superb medical care...as good as you would get anywhere else. The patients get excellent care because that's La Clínica's model. They provide high quality care against all odds.

"At La Clínica, I know that my contribution is maximized and that it benefits patients directly"



Message from the Chief Executive Officer



Jane García, CEO

Last year brought many exciting opportunities to expand the health care services available to our current patients and also extend health care to communities that have not had basic primary and dental care services.

With the help of key partners and supporters of La Clínica, we embarked on new and exciting projects. Some examples of our successes this year include the expansion of women's services in our Alameda County clinic sites. We currently

provide 68 deliveries per month and the need for services continues to grow. After conducting our due diligence, we hired three new OB-GYN positions and have brought additional OB-GYN services to our community. The expansion will also allow us to increase the number of deliveries in Alameda County by 46%, for a total of 91 babies per month. We are excited to accept new patients and ensure they receive quality health care services.

We also expanded La Clínica's Roosevelt Health Center, which will allow us to bring vital dental care services, including screenings, treatment and referrals, to the students at the Roosevelt Middle School. Our new services will help keep health care costs low for families, and ensure that students stay healthy. La Clínica serves as a support system for many families and ultimately hopes to improve academic performance by creating an access point to health care. We continually strive to improve children's health and create new ways to deliver health care.

La Clínica's staff and leadership works diligently to ensure we reach and serve those that lack adequate health care. Whether it's by expanding women's health services, reaching students at school, or simply creating access to primary care, we work hard to bring critical services to the community. I am thankful to have talented and dedicated staff who are committed to serving children and families who experience health care disparities. As a team, we fight for disadvantaged families to ensure that they have access to quality health care. As we embark on our 40th anniversary, I am excited to serve another year and bring new projects to fruition. With the help of our friends and supporters, the La Clínica family looks forward to another successful year!

Did you know?!

★ La Clínica is celebrating **40** years of high quality health care in 2011

★ **86** cents of every dollar donated to La Clínica goes to direct clinical services

★ Last year **97%** of full-time staff donated to La Clínica

★ In California, an estimated **800,000** children under the age of 18 lack health insurance

★ La Clínica has **5** school based health centers serving adolescents and teens

★ La Clínica WIC provides **5,500** food vouchers per month to women, infants and children

★ Staff at La Clínica's San Antonio Neighborhood Health Center speak over **10** different languages



Mission Statement

To improve the quality of life of the diverse communities we serve by providing culturally appropriate, high quality, and accessible health care for all.

La Clínica's School Based Health Center Expansion Brings Dental Services

La Clínica is proud to announce the expansion of its school based health center at Roosevelt Middle School in Oakland. The expansion will bring dental services to the clinic, as well as broaden individual and group health education services.

Despite progress in providing children with health insurance, California still has an estimated 800,000 children under the age of 18 who lack health insurance. Even when children and youth are enrolled in an insurance plan, many do not have access to quality services or a consistent source of primary care. The lack of access to health care can result in youth coming to school suffering from preventable conditions that have a negative impact on their ability to learn and to succeed.

Over the years, La Clínica's Roosevelt Middle School Based Health Center has offered first aid and urgent care, physical

exams, health education, reproductive health, behavioral health counseling, immunizations, management of chronic care illness, STI testing and treatment, social services and referrals. Last year alone, the clinic served 723 students with nearly 6,000 visits! The Roosevelt Clinic's expansion will allow the integration of vital dental care to the current services offered. For a number of students, this will be the first time they have had access to dental screenings, treatment and referrals.

La Clínica's priority is to improve children and adolescents' health and well-being, serve as a support to families and improve academic performance by creating an access point to health care for children. La Clínica worked collaboratively with key partners including Elev8, Oakland Unified School District, Alameda County and the City of Oakland to make this project a reality. This project was funded through the generosity of Atlantic Philanthropies.



“For the past 10 years, La Clínica's Roosevelt Health Center has been operating from a converted class room. Now, after much hard work, we have expanded to a new and amazing state of the art health center! We will now have the ability to offer even more to the Roosevelt school community. This is just the beginning.”

— Salomeh Ghorban,
Clinic Supervisor



Jane Garcia, La Clínica's CEO, shares her excitement about the School Based Health Center expansion

(Right) La Clínica's Roosevelt Health Center



The Health Care Without Borders 2010 Campaign

We thank the following individuals, foundations, and corporations for their generous support of La Clínica's seventh annual fund campaign. Through your generosity, we are able to provide accessible, quality health care services for the uninsured. We also thank those whose donations arrived after the print deadline.

THE EAGLE SOCIETY DONOR CLUB

VISIONARY/VISINARIO • \$10,000+

Delta Dental	Wells Fargo Bay Area
Kaiser Permanente	Community Development
Union Bank	Alba Witkin

STAR/ESTRELLA • \$5,000–\$9,999

Aetna Foundation	California HealthCare Foundation	Natixis Global Associates
Alameda County Dental Society Dental Health Foundation	Genentech	Quest Diagnostics
American Dental Association Foundation	Helping Us Help Ourselves Foundation	Shirley & Philip Schild
Anonymous	Jo Ann Intili	Sutter Health
	John Muir Health	Union Pacific Railroad
	Roselynn & Joe Muzzy	

LEADER/LIDER • \$2,500–\$4,999

Anonymous	Hanson Bridgett Marcus Vlahos Rudy, LLP
Blue Shield of California	Lilly USA, LLC
Carmen Leon & Joseph Chouinard	Bonnie Payne & Roger Tobin
Anna Fisher & Jerry Wolfe	SGPA Architecture and Planning
	Virtual Law Partners LLP

PARTNER/SOCIO • \$1,000–\$2,499

Alameda Alliance For Health • Anonymous • Raymond Baxter • Bruce G. Bodaken • Cambridge CM, Inc. • Cintas Document Shredding • Community Health Center Network • Dental Health Products Inc. • DES Architects & Engineers • East Bay College Fund • Jan Eldred & Peter Szutu • Ricardo Escobar • Tamar & Joe Fendel • Flowers Heritage Foundation • Get Screened Oakland • GlaxoSmithKline • Kenneth Grullon • The Hartford • Yvonne Hudson • Dana Hughes • Laura & Robert Katter • William Kearney • Caron Lee & John Murphy • Maria Lani Malicdem & Michael Hochster • Roger Mann • Peter Manoleas • Jeff Mansfield • Denise Martin & Roy Reynolds • Daniel McCullough • Mara McGrath & George Pugh • Victor McKnight • Moss Adams LLP • The Mitchell Kapor Foundation • Mike Moye • Melissa Nelken • Novo Nordisk Inc. • Oliver & Company, Inc. • Peggy Payne & Dean Sheppard • Laura & John Pescetti • Leslie Preston • Isela Ramirez • Roebbelen Contracting, Inc. • Monica Rosenthal • James Royball • Safeway Inc. • San Benito Health Foundation • The San Francisco Foundation • Essie & Steve Santana Tuttle • Nancy Shemick & Thomas Charron • Jorge Siopack • Sitzmann Morris & Lavis Inc. • Stephen & Marilyn Skinner • Andrew Sniderman • Stanley R. Wolfe Foundation • Shirley Steinback • Andrea & Paul Swenson • Susan Sykes & Kaveh Rad • Dolores Terrazas • Trust of Andrew George Fallat, Jr. • Shelby Winkler • Peter Wong

FRIEND/AMIGO • \$500–\$999

ABC Security Service, Inc. • AltaMed Health Services • Anonymous • George Arroyo • Peter Barry • Lynn & Jason Baskett • Paola Begazo • Zaby Bongiovanni • Lisa Carlin • Bruce Carp • Keith Carson • Karen Chester & Bob Spies • Cynthia Baird Living Trust • Richard W. Davis • Joe Feldman • Moises Garcia-Lemus • Margo George & Catherine Karrass • Aisha Hampton-Bowser • Robin Hassler • Rosemary Healy • Velia, Gabriel & Gabby Longoria • Lisa Montang • Norcal CFC • Martha & Randal Pendleton • Saul Rico • Byron Rodríguez • Ana Rosas • Carolina Saldana • Andrea Segura-Smith • Dafne Simjee • Lisa & Ramon Terrazas • Unity Council • Ruben Vasquez • Ana Vega • Gueimei Wung

\$250–\$499

Joellen Ademski • Anonymous • Asian Health Services • Cynthia & Marco Baisch • Kathleen C. Barry & Robert W. Burnett • Paul Bayard • Chris Bender • Diane Bosquez • Luisa Buada • Citi • Wendy Cochran • Community Clinic Consortium • Jane García • Simon Guendelman • Teresa & Andrew Gunther • Hala Helm • Cornelius L. Hopper • Intl. Association of Firefighters Local 55 • Susan Kennedy • Kathleen Leyva • Marty Lynch • Michael McGhee • Kevin McGown • James McLean • Tracy Mendez • Margaret J. & John M. Mooney • Virginia Nido • Jill Noonan • Maria Carmen Perez • Perkins Eastman • Scott Peterson • William Pettus • Carlos Prieto • Edgar Quiroz • Ray Rabelo • Sandra Rafael • Jeanne Reisman & Len Goldschmidt • Marishka Rosinski • Trina Sanchez • Save Mart Supermarkets • Pat Scatena • Mary Schmidt • Norman Schneider • Hali Sherman • James Slaggert • Andrew & Yesenia Smith • Michael Snow • Richard Spickard • Jessica Stieler • Sutter Solano Medical Center • Susan Swift • Scott Taylor • Ariane Terlet • Tiburcio Vasquez Health Center, Inc • Barbara Towner • Tri-City Health Center • Richard Tuckwiler • Vanessa Vergara • Patricia Zayas

\$100–\$249

ACTIA • Marlene & Edward Ahearn • Rita Alborn • Alert and Oriented Medical Transcription Service • A-Med Health Care • Anonymous • Benjamin Aune • Joe Ayala • Roberto Bates • Berkeley Ophthalmology Medical Group • Denise Bowles • Ursula Boynton • Sid Breckenridge • Bonnie Burt • Patrick Cashman • Phil Caskey • Gabriela Castello-Kramer • Marilyn & Randolph Chase • Tim Chavez • Marvin Chester • Agnes Chu • Nelson Cierra • Evelia Contreras • Fernando Cortez & Family • Dolly Davar • Victor De La Pena • Nicholas DeLuca • Rebecca & Art D'Harlingue • East Bay AIDS Foundation • Kenneth Edmondson • Gail & Gerry Eiselman • James R. Eitel • Joan Emery & Eddy Rubin • Alex Esparza • Thomas Eusterbrock • Stan Fairbank • Ana Farlow • Cameron J. Fisher • Nancy Frank • Stephanie & Thomas Frohne • Julie Gabbard • Nancy Galloway & Andy Morse • Lydia Garcia • Nancy Gendel • Teresa Goldberg • Patricia Gonzalez • Itika Green • Marieldda Grynbal & Rolando Arroyo • Cynthia Gutierrez • Ken Haas • Amy Halio • Anne & Conn Hallinan • Diana Haun • Berta Hernandez • Horizon Home Health Care Service • Ronald Hypolite • Wasfa Jahangiri • Edmund James • Kari & Brian Jeffs • Carly & Dan Jones • Pamela S. Jue • Jeanne Kettles • Roberto Landeros • Craig S. Lanway • Carol Larsen • Thomas Lauderbach • Janet Linton • Josie Lopez • Armando Lozano • Maria Marques • Arturo Meraz • Jeffrey Morrow • Patricia Murguia • Oakland Public Library • Martha O'Meany • Operation Access • Pamela & Kurt Organista • Mona Palacios • Eylin Palamaro • Mital Patel • Amy Payne • Judy Payne • L.E. Perez • Rebecca Perez • Patricia Perez-Arce • Mary Pittman & David Lindeman • Naomi & David Pockell • Lynn Polon • Julia & Daniel Ponce • Michael Powlen • Amy Prevedel • Catharine Ralph • Kim Ramirez • Edward Ray • Henry Reynoso • Julie Rickert • Mark Roche • Adam Rochmes • Dalila Rodas • Angelita Rojo • Lucia Romero-Ochoa • David Rosen • Carolyn Roundey • Sandra Ruiz • Greg Rumore • Alec Sadewhite • Stephanie Santos • Steve Schiff • Manfred Schwers • Rosalind R. Singer • Jett Stansbury • Robert Strate • Dong Suh • Mary Taylor • Monique Thiry-Zaragoza • Susanne E. Tilney • Rebecca & Robert Tracy • Antonio Ureta • Candace Vahlsing • Elisa Velasquez • Elsa Warrington • Andrew White • Charles Wilcox • Diane Winkler • Ralph Wolff

[We thank the over 600 donors under \\$100 who could not be listed in this newsletter.](#)

2010 CAPITAL CAMPAIGN DONORS FOR CURRENT MONUMENT EXPANSION PROJECT

Anita Addison • Amy DeBower • Jane García • Andrea & Paul Swenson • The Thomas J. Long Foundation • United Health Group • Wells Fargo Bay Area Community Development • The William G. Irwin Foundation

IN-KIND DONORS

Ron Adler • Annie's Lincoln Park Bed & Breakfast • Antioch WaterPark • Berkeley Repertory Theatre • Bodega del Sur Winery • Boomers! • Tamy Brown & Juan Guerra • Chardonnay Golf Club • Cinnabar Theater • Cocina Poblana • Columbia Cosmetics Manufacturing, Inc. • Ignacio De La Fuente • Demo Sport • Dunsmuir Historic Estate • Embassy Suites Napa Valley • Entourage Day/Night Spa, Salon, & Café • Golden Gate Fields • Hennessy House • Dale Jensen & Tom Foster • JetBlue Airways • La Mar • La Note Restaurant • Lincoln Avenue Spa • Marin Agricultural Land Trust • My Homestyle Café • Oakland A's • Oakland Firefighters Random Acts • Oakland Flower Market • Omni San Francisco Hotel • Peet's Coffee & Tea • Powderface • Recharge Medical & Day Spa • Michael Rios • Sam's Anchor Cafe • San Francisco Giants • SF Bay Whale Watching • Lonny Shavelson • Nancy Shemick & Thomas Charron • Southwest Airlines • TCHO Ventures • The River Terrace Inn • The Sandpiper • The Wellness Center Spa • Treasure Island, LLC • Pauline Walton-Flath • White Swan Inn • Yoshi's Restaurant & Jazz Club



La Clínica de La Raza, Inc.
P.O. Box 22210
Oakland, CA 94623-2210
tel: 510-535-4000
fax: 510-535-4189
www.laclinica.org

Address Service Requested

NON-PROFIT ORG
U.S. POSTAGE
PAID
OAKLAND, CA
PERMIT NO. 651

NEWSLETTER STAFF

Editor in Chief:

Yanet Luna

Editors:

Amy DeBower
Laurel Pendleton
Andy Bowles

A Glimpse of La Clínica's Behavioral Health Services

SPECIALTY MENTAL HEALTH/BEHAVIORAL HEALTH services are provided at **Casa del Sol** by a team of 45 staff and interns. The services of Casa del Sol have grown from a small program to an operation with offices that are spread out over three sites. We provide intensive therapy and psychiatry services with mental health conditions. In addition, Casa del Sol provides services to families who experience domestic violence or child abuse, including support/education groups for women, children and adolescents, and parenting education/support groups.

INTEGRATED BEHAVIORAL HEALTH services consist of two program components: Case Management (Medical Social Work) and Behavioral Medicine. **Case Managers** work at nine of La Clínica's primary care clinics and provide crisis intervention services, grief counseling and linkage/advocacy services for clients who are referred by their primary care providers. **Behavioral Medicine** is our newest integrated behavioral health program. Behavioral Medicine Specialists (BMS) work in the exam room area providing brief consultation services to patients. Patients are also provided with a behavioral health screening, consultation and case management services if needed.



Lastly, **MENTAL HEALTH PROMOTION** services are provided by **Cultura y Bienestar**. This four agency collaborative is lead by La Clínica and provides mental health promotion services to the community. Staff at La Clínica provide workshops, support groups, and home visits for the Latino community in each region of Alameda County. Mental Health Specialists and Health Educators provide education, prevention and early intervention services.