

The mission of La Clínica de La Raza is to improve the quality of life of the diverse communities we serve by providing culturally appropriate, high quality, and accessible health care for all.

Over \$41,000 Donated by La Clínica Employees!

This year's Staff Campaign raised a record \$41,391 from 626 employees at La Clínica, smashing last year's total of \$27,407! Approximately 86% of our staff participated in the campaign. Once the campaign ended, 131 staff members completed a survey on the experience. When they were asked to report the most compelling factor in motivating them to donate, their top choice was 'Worthiness of the Cause.'



The campaign's most surprising development was when an employee, Zenaida Aguilera, independently decided to offer a \$1 donation for every staff member on her floor that donated to the campaign. As Mrs. Aguilera explains, "The impetus was to incite a friendly competition and to encourage my colleagues to participate in this year's Staff Campaign." Her spontaneous act of generosity not only encouraged others to contribute, but also inspired Andrew Bowles to offer a \$1 donation for each staff member in the entire organization that donated. Mr. Bowles' matching gift was promoted

to all employees during the campaign, and his final donation totaled over \$626.

We thank all of our employees for making this year's Staff Campaign the most memorable year yet! Your generosity sets a wonderful example to our patients, our community, and our supporters.

Fundraising expert Kim Klein states, "I work with thousands of non-profits throughout the country, and can say that La Clínica's staff campaign is unusual in its depth and breadth, and is a great testament to their staff's commitment to their mission."



With the passage of the Patient Protection and Affordable Care Act (ACA), La Clínica is working diligently to prepare its health centers for a new and dynamic health care environment. The ACA is expected to give millions of people across the U.S. the ability to seek health care at community health centers like La Clínica. For La Clínica to have the capability to serve more patients, we are increasing the capacity at our health centers, upgrading our technological infrastructure and forging partnerships with other health care organizations.

The recent completion of the expansion at our North Vallejo site has increased the number of exam rooms from 9 to 15, which will more than double the number of patients we can serve annually from 4,600 to close to 10,000. La Clínica North Vallejo is one of our fastest growing clinics. The number of patients served has more than tripled from 1,410 in 2008 to 4,600 in 2011.

In addition to the North Vallejo expansion, the NextGen Electronic Practice Management (EPM) system has officially been implemented at all of our sites. EPM is a software that allows staff to manage appointments, registration, billing and much more. With our EPM in place, we intend to rollout Electronic Health Records (EHR) at our North Vallejo site by the end of the year. By converting from paper records to electronic files, we will centralize patient information into one database, improve our ability to manage chronic conditions, and decrease staff time spent collecting data from paper records.

Finally, La Clínica has formed an exciting collaboration with one of our longstanding partners, Kaiser Permanente. Kaiser Permanente's Solano County Medi-Cal members can now select La Clínica Vallejo Medical or La Clínica North Vallejo for their primary care medical home. This enterprise will allow La Clínica and Kaiser Permanente to develop new models that make it easier for doctors and clinicians in different care settings to work together to improve health outcomes for all patients. As organizations with proud, long-standing commitments to addressing the needs of Medi-Cal beneficiaries and the uninsured, we view this partnership as one more way we can work in collaboration to improve the health of the communities we serve.

With all of these initiatives, La Clínica is laying the foundation to ensure its readiness for the unveiling of Health Care Reform. Improvements to our quality of care, patient capacity, and technological infrastructure will not only ensure that we can meet the growing need to serve more people, but will also secure our viability for years to come. La Clínica will continue to look for new ways to expand, improve, and innovate its health care delivery to the under and uninsured communities we serve.

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ALL THAT JAZZ (AND SUSHI!) AT YOSHI'S

SOLD OUT! On Saturday, September 29th, La Clínica's 41st Anniversary Event at Yoshi's Jazz Club in Oakland hosted over 300 people and raised \$241,000 for the implementation of Electronic Health Records (EHR). In the restaurant, all guests were privy to a variety of spectacular and unique sushi rolls, specialty cocktail drinks, and a Sake Barrel Ceremony led by Niall Cantwell, the general manager of Yoshi's.

Once all of the guests entered the jazz club, the President of La Clínica's Board of Directors, Bob Katter, thanked all of the sponsors and attendees for making the event possible. A live auction was held for 10 enticing packages, including a getaway to Lake Tahoe, an excursion in wine country, a photo safari in South Africa, and much more! La Clínica's CEO, Jane García, then took the stage to outline the numerous advantages of EHR and how it will improve the quality of care for over 74,000 patients. The evening concluded with guests dancing the night away to a live performance by the Cuban band, Tito Y Su Son De Cuba.

We thank our sponsors, table patrons, donors, and volunteers for making this year's All That Jazz (& Sushi!) Event a rousing success!



(left to right) Chris Kiteas, Jane García, Aida Alvarez, Ray Baxter



Tito Y Su Son De Cuba



(left to right) Jane García, La Clínica's CEO; Joellen Ademski, Union Bank; Yvette Radford, Kaiser Permanente; Nina Swanson, McKesson Foundation; Shellie Campos, John Muir Health; Bob Katter, La Clínica Board President



(left to right) Henry Reynoso, Graciela Reynoso, Glenna Carraway-Idowu, and Sheila Carraway-Harris

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La Clínica Monument Update



The new Monument clinic opened its doors in February 2012. Since the opening, the clinic has witnessed a dramatic spike in neighborhood residents walking in to the clinic seeking health care services.

The Optometry Department has transitioned from serving patients once a week to five days a week. The clinic is also launching the “Senior Care Navigator Program,” which will utilize volunteers to work with La Clínica’s senior patient population and help them navigate the health care system. The volunteer will meet with the patient once a week and make routine phone calls to ensure the patient is on track with their health care needs.

Providers and clinic staff at La Clínica Monument are thrilled to serve additional patients and to be a part of the many great changes happening in the clinic!

La Clínica provides high quality health care services to over 74,000 patients annually at 30 sites in Alameda, Contra Costa and Solano Counties.