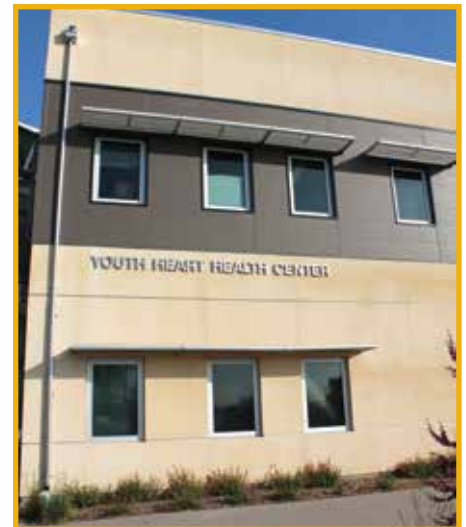


The mission of La Clínica de La Raza is to improve the quality of life of the diverse communities we serve by providing culturally appropriate, high quality, and accessible health care for all.

La Clínica Opens Youth Heart Health Center in Oakland!

In February, La Clínica opened its seventh school based health center. Located in the La Escuelita Education Center in Oakland, the Youth Heart Health Center operates 20 hours per week and offers health care services to students from MetWest High School, Dewey High School and Yuk Yao Amex/Centro Infantil Annex Child Development Center. Services include physical exams, immunizations, laboratory testing, prescriptions, fitness and nutritional education, and management of chronic conditions. The Youth Heart Health Center also offers urgent care, family planning, peer health education, youth development programs, behavioral health services and referrals to dental, vision and specialty care services.

There are over 650 students between the three schools and La Clínica anticipates serving at least 200 students for the remainder of this school year. Thanks to the support of many partners, including the



La Clínica's Youth Heart Health Center

Alameda County Health Care Services Agency and Oakland Unified School District, La Clínica successfully launched its newest school based health center this year!

“The students, families and communities of La Escuelita, MetWest and Dewey strongly advocated for a health center to be built as part of their new educational center. We are honored and excited to be here and provide high quality and culturally appropriate health care services to the students,” said Amy Manta-Ranger, Clinic Supervisor.



Jane García, La Clínica CEO

As we begin a new year, we are excited to continue to find new ways to improve our services and our programs, offering our patients the highest quality of health care available. While last year witnessed the beginning of La Clínica's Electronic Health Record initiative, this year's focus will be on securing funds for Electronic Dental Records (EDR).

Electronic Dental Records will improve the quality of care for all of our dental patients in Alameda, Contra Costa, and Solano Counties. EDR is an innovation that will manage every patient's treatment plan, allow digital x-rays and other services to be delivered locally or off-site, and link every patient's dental record to their medical record. With just one health record for each patient, all sites and providers can coordinate patient care together. This \$2.1 million enterprise revolutionizes our dental services and ensures our ability to meet the needs of our patients for years to come.

To ensure that we secure all of the necessary's funds, contributions from this year's All That Jazz (and Sushi!) event at Yoshi's will be directed to Electronic Dental Records. In addition, all unrestricted donations will fund Electronic Dental Records, unless otherwise designated. We hope you will join us at this year's All That Jazz (and Sushi!) event on Saturday, September 28th!



(from L to R): Amy Prevedel, La Clínica Board Member, Arizmendi Staff: Bridget Berrigan, Jose Cardenas, John Kusakabe, and James Haddow

Arizmendi Celebrates its 15th Anniversary!

Arizmendi Bakery Cooperative, Inc. celebrated its 15th Anniversary by hosting a celebratory free event for its customers and asking all who attended to make donations to La Clínica! The Quinceañera themed event was attended by hundreds of people and featured live music. Traditional Mexican food was prepared by the Arizmendi employees, such as tamales, mole, tres leches cake, aguas frescas and much more. Guests that attended the event donated \$408.94 that evening and Arizmendi generously offered to match the amount raised, generating a grand total of \$817.88. La Clínica is grateful to Arizmendi and their customers for all of the generous support made on the night of the event and for including La Clínica in their celebration!

CAR DONATION PROGRAM: Through Vehicle Donation to Any Charity (VDAC), you can donate your car or vehicle to La Clínica and receive a tax deduction. For more information, please visit the website www.v-dac.com or call 510-412-2140.



“One La Clínica”

Since 2007, La Clínica has witnessed a 63% increase in patients and has grown from 24 services sites to 31. Throughout these expansions, La Clínica has remained committed to its mission and guiding principles, keeping them at the forefront of every initiative. This past year, La Clínica’s staff showed tremendous commitment to the growth of the organization and to new efforts to improve the quality of care for 80,916 patients.

La Clínica’s staff displayed their support for their organization during the 2012 Staff Campaign. A record \$41,391 was donated from 626 staff members, with approximately 86% of La Clínica’s staff participating in the campaign!

While the staff campaign was underway, La Clínica was also in the process of implementing the NextGen Electronic Practice Management (EPM) sys-

tem. EPM is a clerical software designed to manage billing and registration for health centers and its installation was required at all of La Clínica’s sites. This initiative necessitated almost 200 staff members to manually enter patient appointments and registration information into the new system. Staff members showed tremendous solidarity for the organization, as sites that finished early requested to help the larger health centers with a larger quantity of data to input. The tremendous team effort across the agency was a clear display of the devotion that staff have for the agency and its patients.

La Clínica’s staff remains committed to the mission, to improve the quality of care of the diverse communities we serve by providing culturally appropriate, high quality, and accessible health care for all, as **“One La Clínica.”**

“Our greatest resource is our staff and our team members. Our mission can only be accomplished by coming together as one entity to ensure that we fulfill our vision with integrity.”

—Stephanie Rivera,
La Clínica’s Chief of
Clinical Operations

SAVE THE DATE!

**ALL THAT JAZZ
(and Sushi!)**

**Saturday,
September 28, 2013**

Yoshi’s Jazz Club
and Restaurant



Jack London Square, Oakland CA

DOORS OPEN AT 6:30PM

This year’s event will benefit the implementation of Electronic Dental Records.

For sponsorship information, please contact Mimi Chi, Administrative Assistant at 510-535-2933 or mchi@laclinica.org.



La Clínica

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Leave a Legacy

Be a part of our Legacy Circle where we honor and recognize individuals who have included La Clínica in their estate plans. There are a variety of ways to make a lasting contribution to ensure that health care is provided to those most in need. Below is a summary of the ways you can make a financial commitment from your estate plans.

■ **Bequests:** Make a gift to support our future work by including La Clínica in your will or living trust which offers an estate tax chari-

table deduction. These gifts can provide a critical base of reliable support for our programs.

- **Retirement Plan Assets:** Use your tax deferred retirement plan to continue caring for our diverse communities.
- **Stock Gifts:** There are many advantages to stock and securities gifts including avoiding capital gains tax when you give long-term appreciated securities to La Clínica, receiving a charitable income tax deduction equal to the fair market value of the stock if it has been held for more than a year, and allowing La Clínica to receive the full fair market

value of the donated securities. Call or email us at 510-535-2911 or adebower@laclinica.org with questions on stock gifts.

- **Charitable Trusts:** Explore ways a life income gift can pay income to you or your chosen beneficiary for a term of years or for life and also provide future support for our programs.
- **Life Insurance:** Naming La Clínica in a life insurance policy that is no longer needed for family support or liquidity may be an excellent vehicle for a gift. Consult your tax advisor to see if this type of planning makes sense for you and your loved ones.

La Clínica provides high quality health care services to over 80,000 patients annually at 31 sites in Alameda, Contra Costa and Solano Counties.